

This tutorial will show you the steps to create this simple Flyer using Inkscape.

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For a larger image click the link below  
[Flower Flyer \(400px by 566px\)](#)

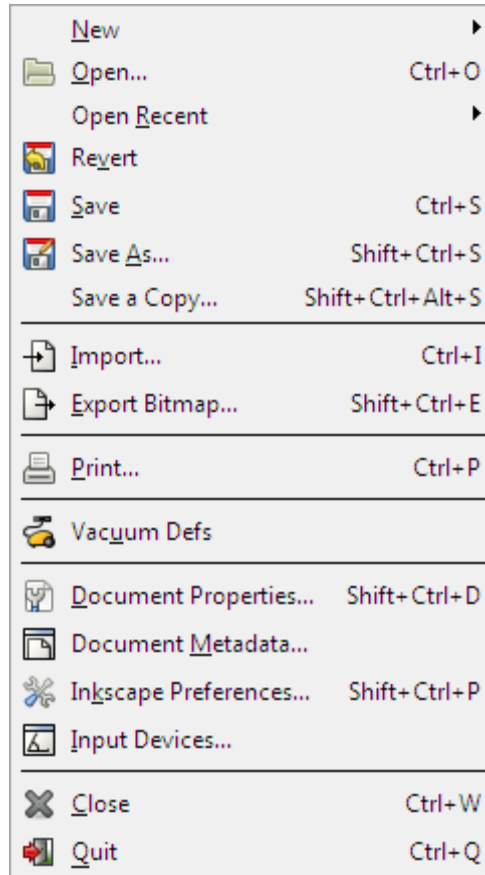
If there is anything that is unclear to you, or you spot any mistakes,  
please send email to [feedback@flyertutor.com](mailto:feedback@flyertutor.com) Suggestions are always welcome.

## Step 01: Document Setup

File Edit View Layer Object Path Text Effects Whiteboard Help

Upon opening Inkscape, locate the **Menu Bar**.

Select **File > New > Letter**. This will determine the **Page Size**. Letter is 8.5 by 11 inches.



## Step 02: Colored Background

We will construct the colored background with 3 shapes. Go to the **Tool Box**.



(Flipped horizontally for the purpose of the Tutorial)

Select the **Rectangle Tool** . Draw **Rectangle 1** on the page.

### Step 03: Fill and Stroke

To the bottom left of the screen is the **Fill and Stroke Box**. If you double click on it, the **Fill and Stroke Window** will appear.



However, if you right click the **Fill Color** in this **Fill and Stroke Box**, a menu to edit the **Fill** will pop up. Vice versa, if you right click the **Stroke Color**, a menu to edit the **Stroke** will pop up.

### Step 04: Color Palette



On this **Edit Fill** menu select **"White"**. Then repeat the step for the **Stroke** and select **"Black"**. Just above the **Fill and Stroke Box** is the **Color Palette**. It should show the **Default Inkscape Colors**.



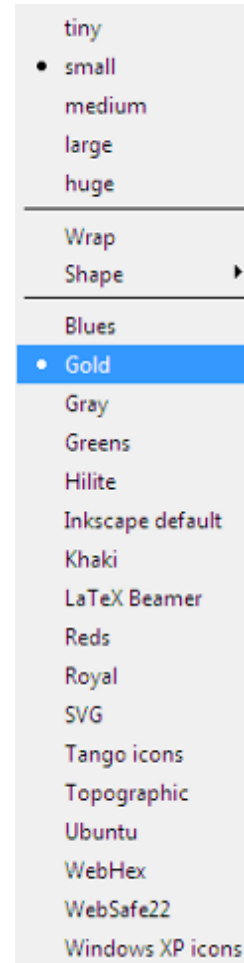
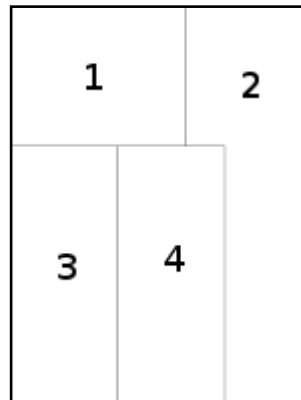
To verify, click on the **Arrow** to the bottom right of the screen.

### Step 05: Draw Other Rectangles

A **Color Menu** will pop up. If you wanted to change the colors that you see, you could select one of the other options on the menu, such as **"Gold"**.

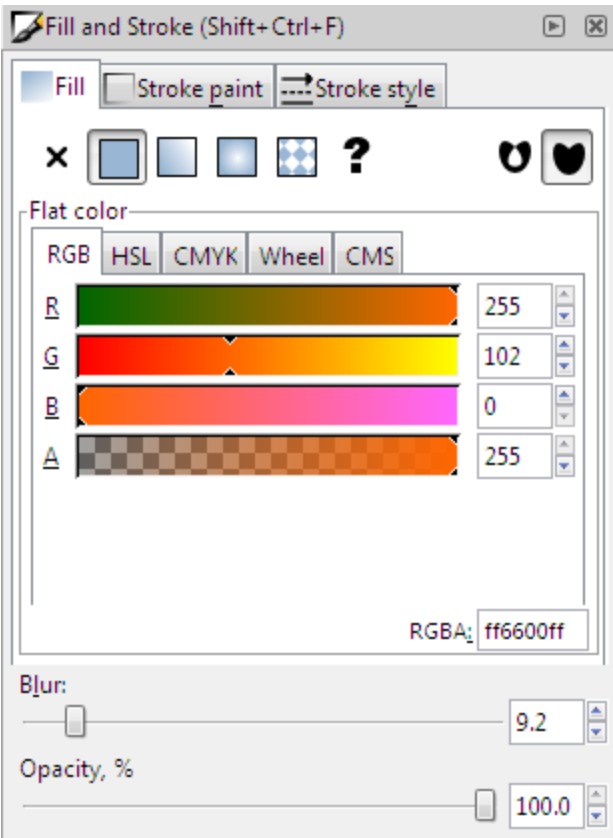
Draw 3 more **Rectangles**, setting the **Fill** to **"White"** and the **Stroke** to **"Black"**.

Draw the Rectangles on the page so that they look like this:



## Step 06: Color Rectangle 1

Using the **Select Tool** , select **Rectangle 1** in the upper left corner. Open the **Fill and Stroke Window** by double clicking on the **Fill and Stroke Box**.



Select the **Fill Tab**, then the **Flat Color Button** . 

Select the **RGB Tab**, then put in these numbers.

**R = 170, G = 212, B = 0, A = 255.**




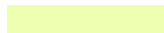
At the bottom of the window set the **Opacity** to "100%".


Do this for the other Rectangles as well.

## Step 07: Color Other Rectangles

Repeat the steps to do the same thing for the other Rectangles.

**Rectangle 2:** Set **R** to "218", **G** to "236" and **B** to "143". Click **OK**. 

**Rectangle 3:** Set **R** to "239", **G** to "255" and **B** to "177". Click **OK**. 

**Rectangle 4:** Set **R** to "209", **G** to "236" and **B** to "99". Click **OK**. 

## Step 08: Rectangles with No Stroke

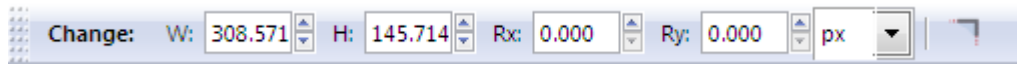
Make sure that each Rectangle has **No Stroke**. Click on the **Stroke Paint Tab** while each Rectangle is selected.

Click on the **No Stroke Button**  .  
The result will look like this:



### Step 09: Rounded Rectangle

Select the **Rectangle Tool**



then go up to the **Tools Control Bar** and enter "266.761" in the **Ry: Box**.

Draw the **Rectangle** on the canvas.

### Step 10: Rounded Rectangle Background



Change the **Fill Color** to "White" and the **Stroke** to a "Dark Green". Then place this "White" Rectangle on top of the "Green" Background.

It should look like this:

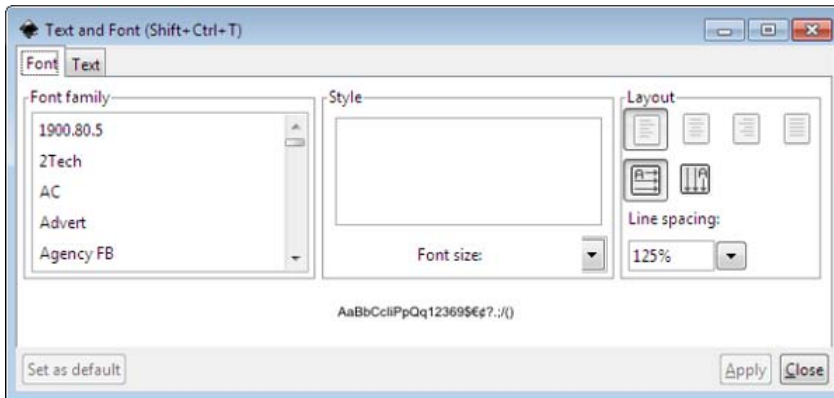
### Step 11: Add Text

Select the **Text Tool** on the **Tool Box** and click anywhere on the canvas and start typing your blocks of Text. In this case we will start with the **Title** which is "Amaya's Flower Garden".



Go to the **Command Bar** and select the **Text Properties Icon**.

### Step 12: Edit Font



This will open the **Text and Font Window**. Here you can change the **Font Family, Style, Size, Layout and Line Spacing**. You will also be able to see a Preview of your modifications.

In this case the **Font Family** is "Harlow Solid", **Font Size** is "56", **Italic** and **Centered**. Click **Apply**. Click **Close**. Using the **Select Tool**, drag Text to desired spot on flyer.

This is what the Flyer would look like:



### Step 13: Add New Text



Next add the Company Address -  
"89 Adrienne Lane,  
Alyssatown, FL 34332,  
Tel. 555.111.2323  
Fax 555.111.4434".

Use the **Font Family "Segoe Print"** which is a free Font that was downloaded at [www.FontFreak.com](http://www.FontFreak.com).

**Style is Normal, Size is "24"** and **Layout is Centered**. Some of the Text is made larger and **Bold** for emphasis.

### Step 14: Add Images

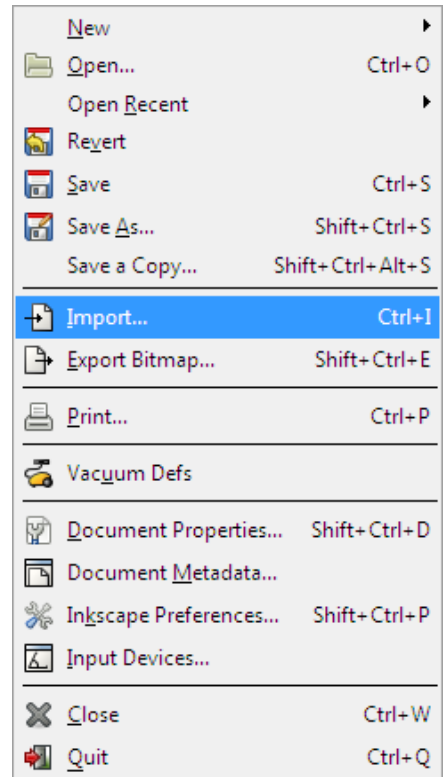
Here I downloaded the Images of 3 Flowers from [www.Clker.com](http://www.Clker.com), which is a site where you can download **Royalty Free Clipart**. Check out [www.Public-Domain-Image.com](http://www.Public-Domain-Image.com), and [OpenClipArt.org](http://OpenClipArt.org) as well.



### Step 15: Import Images

Go to **File > Import**.

You can then select the **File Location** and Click **Open**.



### Step 16: Resize / Duplicate Image

Using the **Select Tool**, **Resize** the Images as needed. Then make a **Copy** or **Clone** of the **Pink Flower**.

Select it and click on the **Duplicate Icon**  on the **Command Bar**.



### Step 17: Align Images



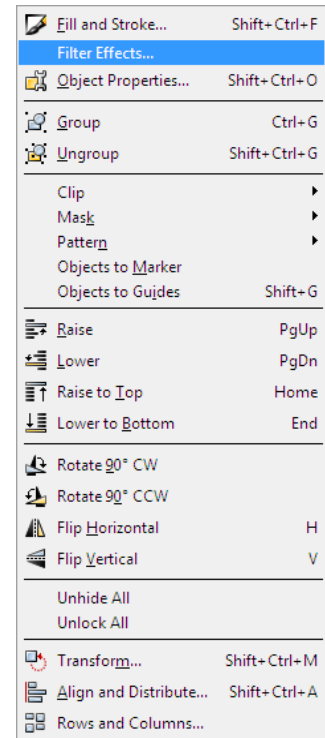
Line the **"2 Pink Flowers"** up next to each other, then place the **"Red Flower"** on top of them.

It should look like this:

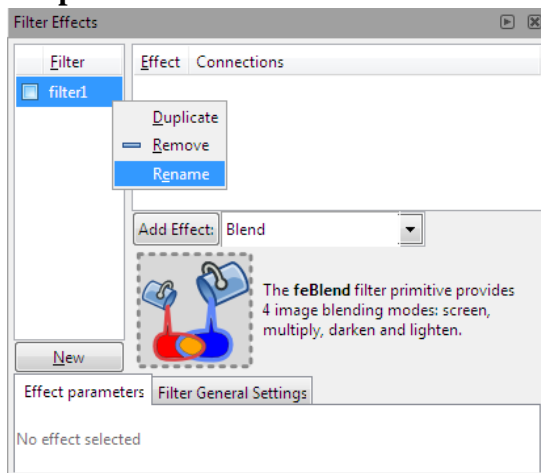
### Step 18: Filter Effects

Next to compensate for the **"Yellow Flower"** already having a **Drop Shadow** that is quite visible, we will add a **Drop Shadow** of our own to these 3 Flowers.

To do this, go to the **Objects Menu > Filter Effects**. This will open the **Filter Effects Window**.



### Step 19: Rename Filter



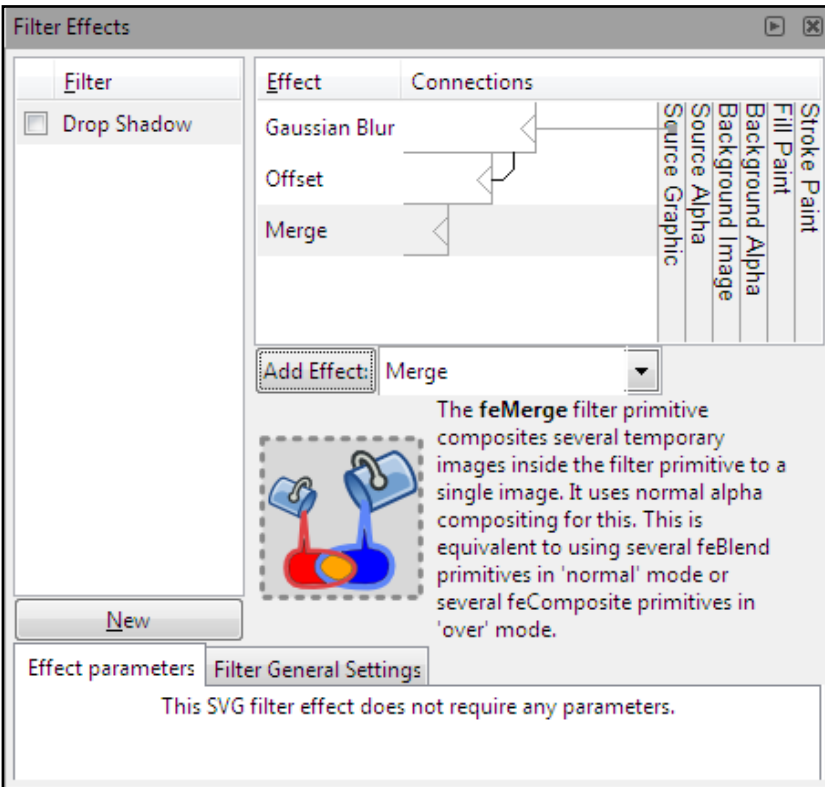
To create the **Fill Effect**, click on **New**. In the **Filter Column**, you will see **Filter1**.

To change this Text to **Drop Shadow**, right click on **Filter1** and select **Rename**.



Type in **"Drop Shadow"**.

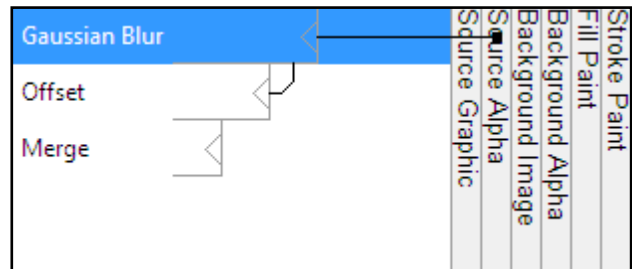
## Step 20: Add Effects



Then move over to the **Add Effect Button**, select the down arrow and select 3 Effects, **Gaussian Blur**, **Offset** and **Merge**, clicking **Add Effect** after each one.

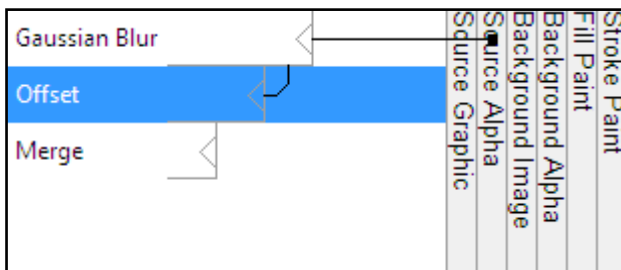
## Step 21: Gaussian Blur Connection

Click on the **Little Gray Triangle** on the right side of **Gaussian Blur**, while holding the left mouse button down, drag a line to **Source Alpha**.

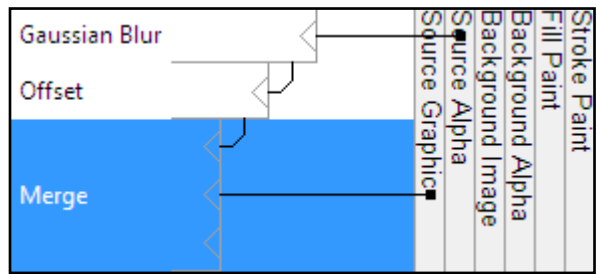


## Step 22 : Offset Connection

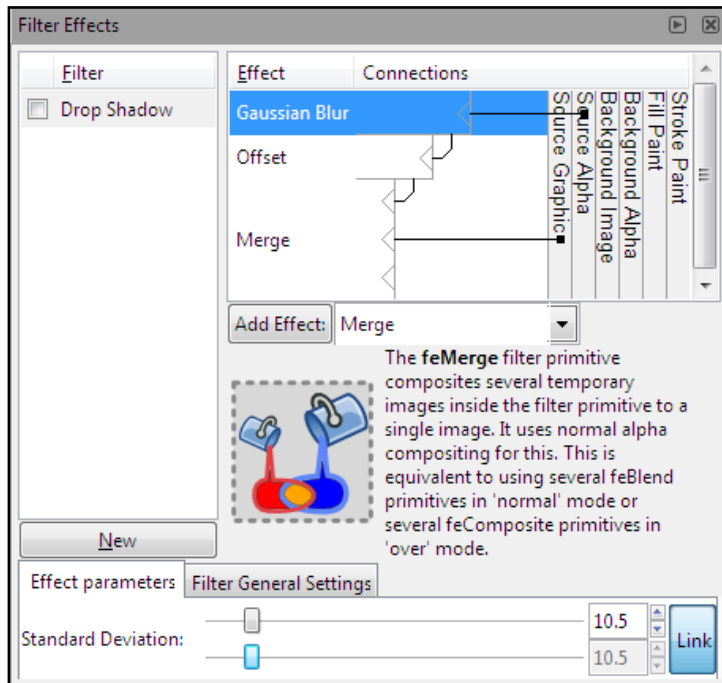
Click on the **Offset Triangle** and drag to **Gaussian Blur** if this one is not already done for you.



**Step 23: Merge Connection**  
 Connect the **First Merge Triangle** to **Offset** and the **Second Triangle** to **Source Graphic**.

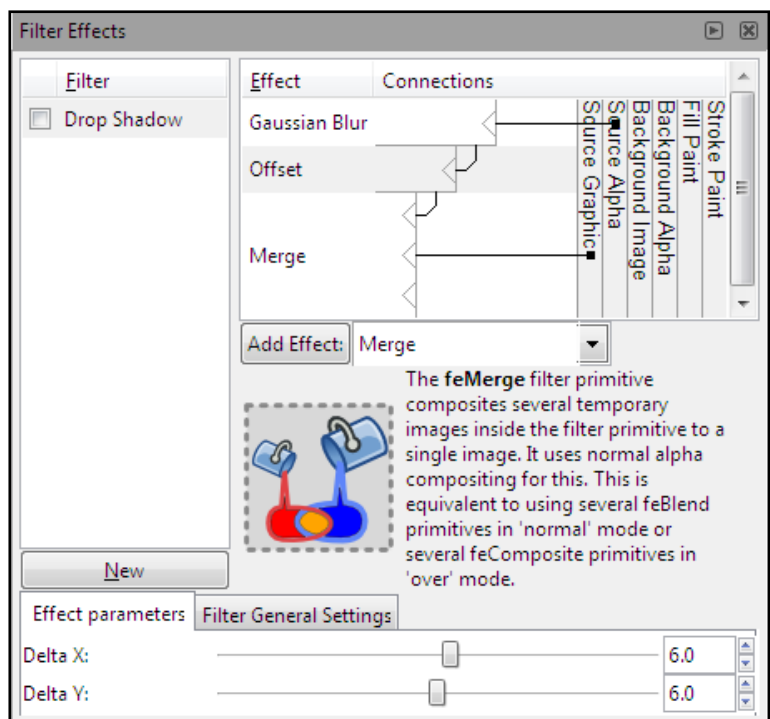


**Step 24: Gaussian Blur - Standard Deviation**

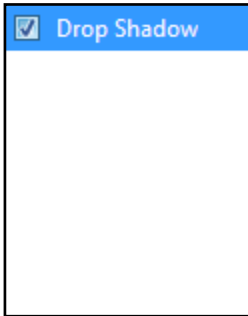


Then select the **Gaussian Blur Effect** and set the **Standard Deviation** to "10.5" in the **Effect Parameters Tab**.

**Step 25: Offset - Delta X and Y**  
 Then select the **Offset Effect** and set **Delta X** to "6.0" and **Delta Y** to "6.0".



## Step 26: Apply Drop Shadow



Click on the **Select Tool**, click on the **Image** you want to add the **Shadow** to, then go back to the **Filter Effects Window** and select the **Check Box** for **Drop Shadow** in the **Filter Column**.

The Images when put together should look like this:



## Step 27: Save File



Using the **Select Tool**, place all flowers in desired spots. **Resize** if necessary.

The result:

Go to **File > Save**.

It will be saved as a **Scalable Vector Graphic (svg)** file by default.

# Amaya's Flower Garden

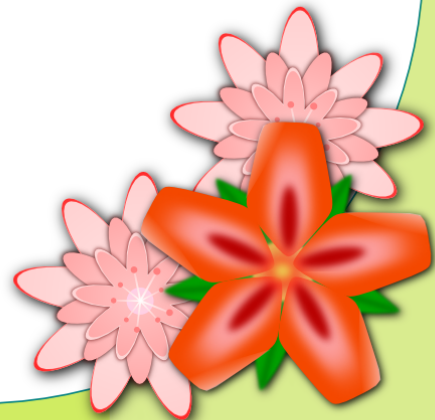


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